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Xpediant Digital Hires Greg McGee as VP of Digital Transformation *Xpediant expands Leadership Team with VP of Digital Transformation*

Houston, Texas, April 24, 2019 -- Xpediant Digital, the leader in DAM Integration Platforms, today announced that Veteran Technology leader Greg McGee has joined Xpediant as VP of Digital Transformation. McGee has spent his career leading large scale digital initiatives for clients including UnitedHealth Group, Optum, and Wolters Kluwer. His work includes enterprise initiatives on the Adobe AEM Platform that helped transform marketing communications. McGee was most recently Managing Partner at bswing, where he led product development and prototyping initiatives for clients in the health and wellness industries.

Greg brings more than 20 years of experience in the Digital Technology and Creative Agency space. “Our commitment is to continuously innovate our Solutions and XpSuite of Products to meet the demands of our clients, which takes the type of experience Greg brings to us” says Qusai Mahesri, Chief Executive Officer, “In addition, our growth requires us to expand our team with leaders like Greg to help deliver our clients the value proposition they require”.

About Xpediant Digital:

Xpediant Digital is a next-generation services company, committed to the pursuit of digital experience and ecosystem integration excellence in the Life Sciences and Pharmaceutical industries, specializing in optimizing the digital asset supply chain with products and services.

Our exclusive XpConnect™ Platform, XpGenerator, and XpIVA products, are designed to enable integration between Adobe AEM, Veeva Vault, and Veeva CRM, to drive savings and efficiencies around authoring, managing and distributing compliant digital assets.

For more information, please visit www.xpediantdigital.com.