



#

FOR IMMEDIATE RELEASE

Greg Blount
Media Relations
214.616.0204
gblount@xpediantsolutions.com

Xpediant Digital Showcases XpConnect™ at the Veeva Commercial & Medical Summit Europe in Madrid, December 3-5, 2018

Company executives to demonstrate the next version of the revolutionary XpConnector™ Platform integrating Veeva Vault PromoMats and Adobe Experience Manager

Houston, Texas, November 15, 2018 -- Xpediant Digital, a digital experience consulting firm specializing in Adobe Experience Cloud systems integration, today announced their next release of XpConnect™ Platform, **V3.3**, the only connector between Veeva Vault PromoMats and Adobe Experience Manager.

Xpediant Digital, a Silver Sponsor, will be demonstrating XpConnect Platform during the **Veeva Commercial & Medical Summit, December 3-5, 2018 in Madrid Spain**. XpConnect™ Platform provides a **proven, tested, bi-directional integration allowing approved content, digital assets, metadata, and processes** to be accessed from one document repository and published in the other. XpConnect Platform **3.3** for Veeva Vault PromoMats and Adobe AEM is the next generation integration between the two systems. “We are proud to be a Silver sponsor at the Veeva Europe Summit this year and have the opportunity to demonstrate this revolutionary integration platform **that is the first to integrate with Veeva’s new CDN functionality**,” stated Qusai Mahesri, Founder & CEO, Xpediant Digital. “The costs for building, maintaining and managing assets in two different systems can add hundreds of thousands of dollars per site to marketing expenses and increased exposure to regulators for unlicensed materials use. XpConnect™ solves those problems by syncing assets and metadata seamlessly between Vault PromoMats and AEM.” The Connector is easily installed and maintained, flexible and configurable and ensures a “single source of truth” throughout the asset lifecycle.



#

“XpConnect’s modular design and a predefined set of Veeva objects included as AEM components, makes it quick to install and easy to maintain,” states Sayli Kulkarni, Chief Delivery Officer, Xpediant Digital. “XpConnect™ is currently in use with several of the largest pharmaceutical and medical device companies globally,” states Kulkarni. For demonstrations and more information on Xpediant Solution’s bi-directional AEM and Veeva Vault PromoMats Connector, visit booth [#24](#).

<https://www.veeva.com/events/commercialsummit/> Or, visit <http://www.xpediantsolutions.com/VeevaSummit2018/> for more information. --
- this will have to change --- needs work

About Xpediant Digital:

Xpediant Digital is a next-generation services company, committed to the pursuit of digital experience and digital ecosystem integration.

For nearly 20 years, our team has crafted full lifecycle marketing solutions, with services ranging from strategy, consulting and creative, to development and managed services. Specializing in digital content and asset management for life science and pharmaceutical verticals, no project is too big and no problem too daunting. We offer onshore, offshore and nearshore delivery options to meet your requirements. Our exclusive XpConnect™ Platform and XpGenerator products, are the world’s only commercially available, bi-directional connector between Veeva Vault and Adobe Experience Manager, and website PDF generator.

We leverage proven strategies and expertly employ world class tools such as Adobe Experience Cloud and Veeva Vault to help the leading brands perform at their best.

For more information, please visit www.xpediantdigital.com.

And visit <http://www.xpediantdigital.com/VeevaSummit2018/> for more information about XpConnect™ Platform information.

Contact:

Greg Blount, Media Relations

gblount@xpediantsolutions.com

214.616.0204



#